

Wrap-up & closing remarks

Kati Levoranta, CEO

Rovio strategy: focus on Games growth

GAMES

Our unique approach to drive growth in core F2P games

Diversified portfolio

User acquisition

Genre mastery

Live operations

Our growth enablers

Technology & Machine Learning

M&A

Mobile gaming streaming service



Our cornerstones



Passionate & skilful teams



Corporate responsibility

Our values



Be bold



Embrace innovation



Act with integrity

ANGRY BIRDS



Investment highlights

- 1 We have gained a strong position during the past decade in fast growing and large mobile gaming market
- 2 We have a proven ability to develop and scale top grossing games
- 3 We have a winning formula to drive growth in Games with diversified portfolio, user acquisition, genre mastery and live operations
- 4 We have attractive growth opportunities in genres we focus, M&A provides additional opportunities
- 5 We have a unique asset Angry Birds with global reach
- 6 We have a strong financial base for growth

 ROVIO