



PRIVACY NOTICE: ROVIO'S ANNUAL GENERAL MEETING 2019

This notice explains how Rovio (referred to as “we” in this document) processes the personal data of registrants to the Annual General Meeting of Rovio Entertainment Corporation to be held on April 9, 2019 (referred to as “you” in this document), and what rights you have if we are processing your personal data.

1 Data controller

The data controller for the activities described in this notice is **Rovio Entertainment Corporation**. The data controller's address is Keilaranta 7, FI-02150 Espoo, Finland and its representative in matters relating to this notice is Jussi Honkasalo, Legal Counsel. In matters relating to this notice, you can also reach us by email at privacy@rovio.com.

2 Why do we process data and on what basis?

We may process data as required for organizing our Annual General Meeting, which includes the following purposes:

- (A) receiving and managing registrations for the Annual General Meeting,
- (B) verifying a registrant's identity and their right to participate in the Annual General Meeting,
- (C) creating lists of participants and votes for the purposes of the Annual General Meeting,
- (D) printing voting tickets and carrying out elections at the Annual General Meeting,
- (E) preparing minutes of the Annual General Meeting (which will include a list of participants), and
- (F) other purposes related to organizing the Annual General Meeting.

Our processing of personal data for these purposes is necessary for compliance with the legal obligations to which we are subject, namely the obligations related to organizing an Annual General Meeting in the Finnish Limited Liability Companies Act (624/2006) and other applicable laws and regulations. Providing the requested data is required for registration to the Annual General Meeting.

3 What data do we process?

We may process the following data relating to registrants (and their proxy, if any):

- (A) name and personal ID,
- (B) address, telephone number, and email address,
- (C) book-entry account number, and
- (D) number of shares and votes.



4 Where do we collect data from?

We primarily collect data from the registrant, who may also submit data relating to their proxy. In addition, information relating to a registrant's shareholding is retrieved from our list of shareholders, which is maintained by Euroclear Finland Oy.

5 Who do we share data with?

We may share your personal data with the following types of recipients:

- (A) companies in our business group,
- (B) companies outside of our business group that provide services to us (including our professional advisors and Euroclear Finland Oy who provides the registration service and other services in connection with the Annual General Meeting),
- (C) competent governmental authorities, courts of law, or other similar entities where we believe disclosure is necessary (i) under applicable law or regulation or (ii) to exercise, establish, or defend our legal rights, or
- (D) with a prospective or actual buyer (and their agents and advisors) in the context of a planned or actual acquisition, merger, or other business restructuring.

6 Do we transfer data to third countries or international organizations?

No data is transferred to countries outside of the European Union and the European Economic Area or to international organizations.

7 How long do we keep data?

We cease using the data once the minutes of the Annual General Meeting have been completed. However, the data is retained for three and a half months after the end of the Annual General Meeting to allow us to respond to any actions of objection concerning the Annual General Meeting.

8 How do we keep data secure?

We have implemented appropriate technical and organizational measures to protect your personal data against unauthorized or unlawful processing and against accidental loss, destruction, or damage. These measures are designed to provide a level of security appropriate for the degree of risk involved with processing your personal data. Specific measures include encryption of data in transit, monitoring of message integrity, user identification, and the limitation of access to data in both information systems and physical form only to authorized persons. The systems in which data is processed have been designed to prevent malware intrusion and withstand attack via the internet.

9 Your rights

If we are processing your personal data, you have the right to:

- (A) access, correct, or request the deletion of your personal data,
- (B) request us to restrict our processing of your personal data,



- (C) object to our processing of your personal data to the extent our processing is based on our legitimate interests, or
- (D) where technically feasible, request that we give you a copy of the personal data you have provided to us in machine-readable format.

To exercise any of the rights listed above, please contact us using the contact information provided above under the section titled "Data controller". We will respond to all requests from individuals wishing to exercise their rights in accordance with applicable data protection laws.

In addition to the rights listed above, you have the right to lodge a complaint with your local data protection authority regarding our processing of your personal data. For more information, please consult with your local data protection authority, which in Finland is the Office of the Data Protection Ombudsman (<https://tietosuoja.fi/en>).

10 Changes

We may update this notice from time to time, for example due to changes in our operations or the legal obligations that apply to us. We will inform you of any changes made by means that are appropriate considering the significance of the changes.