



PRIVACY POLICY

Personal Data Act (523/1999) Sections 10 and 24 **Date: March 12, 2018**

1. Data controller	Rovio Entertainment Corporation Keilaranta 7, 02150 Espoo
2. Contact person	Senior Legal Counsel Pasi Lehtinen Rovio Entertainment Corporation Keilaranta 7, 02150 Espoo
3. Name of the register	Annual General Meeting 2018 of Rovio Entertainment Corporation
4. Purpose for processing personal data / purpose of use of the register	<p>Personal data is collected from persons who register to the Annual General Meeting of Rovio Entertainment Corporation to be held on April 16, 2018. The purpose for the collection of personal data is to ascertain a registrant's identity and his/her right to participate in the Annual General Meeting. The data can also be used for other purposes required by the General Meeting, such as the printing of a list of participants, list of votes and voting tickets.</p> <p>A list of participants will be enclosed to the Meeting Minutes, which includes those shareholders and persons who participate in the Annual General Meeting.</p> <p>[Personal data contained in this register is not used for purposes of direct advertising, distance selling, other direct marketing, market research, opinion polls, public registers or genealogical research.]</p> <p>The use of the register ends after the Annual General Meeting when the minutes of the Annual General Meeting have been completed. The data is, however, retained for three and a half months after the end of the General Meeting and may be used in connection with potential actions of objection concerning the General Meeting.</p>
5. Data content of the register	<p>In case a shareholder registers for the Annual General Meeting on the internet, Euroclear Finland Ltd will act as the technical facilitator of data collection.</p> <p>The connection from a user's browser to Euroclear Finland Ltd's server is encrypted with SSL technology. The following information can be collected through this service: name, personal ID, address, telephone number, e-mail address, book-entry account number, number of shares and votes.</p> <p>If a shareholder registers to the Annual General Meeting otherwise than on the internet, the data controller or Euroclear Finland Ltd will enter the shareholder's personal information into the system maintained by Euroclear Finland Ltd.</p>
6. Regular sources of information	When registering to the Annual General Meeting on the internet, a shareholder enters information about himself or herself into the registration system. The registration system compares the given information to a list of company's shareholders maintained by Euroclear

	<p>Finland Ltd, and retrieves the participant's shareholding data from such list of shareholders. In connection with authorizing a proxy, a person also enters the required personal information of the proxy into the registration system.</p>
7. Regular handing over of information and data transfers outside EU or European Economic Area	<p>Personal data is not transferred to countries outside the EU or European Economic Area.</p>
8. Principles of protection of the register	<p>Manual data shall be kept in a locked space which can be accessed only by authorized personnel. Euroclear Finland Ltd is responsible for technical maintenance of the register. The connection from a user's browser to Euroclear Finland Ltd's server is encrypted with SSL-technology. Technical data protection is being used in the registration system, by means of which the entered information remains unchanged and is available only for persons authorized to receive such information. Data protection technology includes, <i>inter alia</i>, communication encryption, monitoring of message integrity and user identification. The sites have been designed keeping in mind the prevention of malware and attacks via the internet.</p>
9. Right of inspection	<p>Regardless of secrecy provisions, everyone is entitled, after having provided sufficient search criteria, to access all data concerning himself/herself in the data file, or to receive a confirmation from the data controller that the data file does not contain any personal data concerning the person requesting access. Inspection can be requested by e-mail, letter or by in-person registration.</p> <p>Possible requests for accessing the data are kindly requested to be sent by e-mail or regular mail and addressed to Senior Legal Counsel Pasi Lehtinen of Rovio Entertainment Oyj with the contact information specified in Section 2.</p>
10. Right to demand correction of data and how corrections are carried out	<p>Everyone is entitled to request rectification of invalid register information. The data controller shall, without undue delay, on its own initiative or at a shareholder's request, rectify, erase or supplement personal data contained in the personal data file, provided that such data is erroneous, unnecessary, incomplete or obsolete for the purposes of processing the data.</p> <p>The requests for rectification must be sufficiently detailed. Possible requests for rectification are kindly requested to be sent by e-mail or regular mail and addressed to Senior Legal Counsel Pasi Lehtinen of Rovio Entertainment Oyj, with the contact information specified in Section 2.</p>