



## ROVIO ANNUAL GENERAL MEETING PRIVACY NOTICE

This notice explains how Rovio Entertainment Corporation (referred to as “we” in this notice) collects, stores, uses, or otherwise processes the personal data of registrants to our Annual General Meeting (“AGM”), and the possible proxies of registrants (collectively referred to as “you” in this notice), and what rights you have if we are processing your personal data.

### 1 Data controller

By “data controller”, we mean an entity that determines how and why personal data is processed. With regard to the activities described in this notice, we are the data controller. Our address is Keilaranta 7, FI-02150 Espoo, Finland.

### 2 Contact information

In matters related to this notice, you may reach us by email at [privacy@rovio.com](mailto:privacy@rovio.com) or by mail at the address given above.

If you have any questions or concerns about the way we use your data, you may also contact our Data Protection Officer by email at [dpo@rovio.com](mailto:dpo@rovio.com).

### 3 Why do we process your data and on what basis?

We may process your data as necessary to organize our AGM, including:

- to receive and manage registrations to the AGM,
- to verify your identity and right to participate in the AGM,
- to create lists of participants and votes for the purposes of the AGM,
- to generate voting tickets and to manage voting at the AGM,
- to prepare AGM minutes (which include a list of participants), and
- for other purposes related to organizing the AGM.

We process data for these purposes to comply with the legal obligations which apply to us, including the obligation to organize an AGM under the Finnish Limited Liability Companies Act (624/2006).

In addition, we may process your data for additional purposes which are compatible with any of the purposes listed above.

We do not use your data to make automated decisions which significantly affect you. By an “automated decision”, we mean a decision made by an information system without any human intervention.



#### **4 What data do we process?**

We process the following personal data relating to you:

- your personal details, including your name, personal ID, street address, phone number, and email address,
- your book-entry account number,
- if an identification service is used in connection with registration, information we receive from the service provider to verify the identity of the registrant,
- information included in a power of attorney provided by a registrant,
- information about your shareholding, including the number of our shares you hold and the number of votes they confer, and
- information about your voting in connection with the AGM.

#### **5 Where do we collect your data from?**

We mainly collect data from the person completing a registration to our AGM. That person may submit data relating to their proxy in addition to their own data. Where an identification service is used in connection with registration, we may receive information about the registrant from the service provider. Additional information may be retrieved from our shareholder register, for example regarding a registrant's shareholding.

Providing the data requested (for example, at registration or when voting) is mandatory to facilitate the purpose for which the data is requested (for example, to register for or to vote in the AGM, as the case may be).

#### **6 Who do we share your data with?**

We may share your data with the following types of recipients:

- other companies in the Rovio group,
- persons or companies outside of the Rovio group that provide services to us (for example, our professional advisors or the registration service provider),
- competent courts of law or other government authorities where we believe disclosure is necessary as a matter of applicable law or regulation,
- prospective or actual buyers (including their agents or advisors) in the context of a planned or actual acquisition, merger, or other business restructuring, or
- any person or entity where we believe disclosure is necessary to exercise, establish or defend our legal rights or to protect your or another person's vital interests.

In connection with the processing activities described in this notice, your data may be transferred to and/or processed in countries outside of the European Union ("EU") and the European Economic Area ("EEA"). These countries may have data protection laws that differ from



the laws of your country. In these cases, we will provide appropriate safeguards to protect your personal data. These safeguards may include compliance with the European Commission's standard contractual clauses for transfers of personal data. Upon request, we can provide you with further details on the applicable safeguards.

## **7 How long do we keep your data?**

We will keep your data for as long as necessary to achieve the purpose(s) for which it was collected. Generally, we will stop using the data once the AGM minutes have been completed. However, we may store data for longer than that where necessary, for example to enable us to respond to any actions of objection relating to the AGM.

## **8 How do we keep your data secure?**

We have adopted measures to provide your data a level of security appropriate for the degree of risk involved with the processing activities described in this notice. These measures are designed to protect your data against accidental or unlawful destruction, loss, or alteration as well as unauthorized disclosure or access. The specific measures we employ may vary, but include, for example, encryption of data in transit, monitoring of message integrity, user identification, and the limitation of access to data only to authorized persons.

## **9 Your rights**

If we are processing your data, you have the right to:

- access, correct, or request the deletion of your data,
- request us to restrict our processing of your data,
- object to our processing of your data to the extent our processing is based on our legitimate interests or the legitimate interests of a third party, or
- where technically feasible, request a copy of the personal data you have provided to us in machine-readable format.

To exercise any of these rights, please contact us using the contact information provided under the section titled "Contact information" above. To fulfill your request, we may need to confirm your identity to verify your right to make the request.

Finally, you always have the right to lodge a complaint with your local data protection authority (such as the Office of the Data Protection Ombudsman in Finland) regarding our processing of your data. However, we ask that you reach out to us first to allow us to address your concerns.



## **10 Changes**

We may update this notice from time to time. We will inform you of any changes by means that are appropriate to the significance of the changes.

Last updated: March 8, 2022.